

## Lord Lawson of Beamish School appointed SportsArt

The comprehensive school - Lord Lawson of Beamish, appointed SportsArt Fitness UK to assist them in planning and supply of equipment as part of a "Fitness Suite Project" that would have dual-purpose use - involving staff, students and the wider general public.

Headed up by John Reach Deputy Head teacher and Iain Beveridge Director of Services, they looked to identify companies who could provide professional advice on equipment selection and layout; plus supply and service premium, eco-friendly, robust and reliable fitness equipment that was affordable with in their approved budget.

SportsArt Fitness was approached along with a number of other firms. Some companies offered to supply second hand refurbished equipment, but concerns of safety and reliability ruled out this option. To attract users to the gym, both John and Iain were very conscious that the equipment needed to look modern, offer innovative technical features, yet be user friendly.

John Reach Deputy Headteacher reported, "SportsArt experience was invaluable, as they quickly establish a rationale for how the fitness suite would be used and presented scaled drawings of the floor space and possible suggestions on equipment selection and layout. We also visited several other establishments using SportsArt equipment, which instilled us with further confidence enabling us to award them the contract.

Although the SportsArt's tender was not the lowest, its fitness equipment was found to be more robust, modern, versatile and visually appealing. Also, as the manufacturer, SportsArt's comprehensive warranty and 'after sales care package' was far superior to competitors. The SportArt tender included for scheduled maintenance, onsite staff training and the supply of marketing and advertising products to help us promote the dual-purpose facilities to the general public.

The gym facility has brought a new dimension to sport at Lord Lawson's as we now offer fitness modules to our GCSE work and younger students have an extra activity that is proving very popular. External groups are also very keen to hire our facilities. Overall the project has been a very beneficial initiative to Lord Lawson. It was completed to budget and on time.

We would thoroughly recommend SportsArt to anyone wishing to create, develop or extend any form of fitness facility."

