

SportsArt FITNESS

The new East Durham College campus rely on SportsArt

The East Durham College in Peterlee has recently seen Burnhope Way and Howlatch campuses merge into an exciting new £38 million modern purpose-built facility. The new college boasts state of the art classrooms and work areas, plus an array of sports facilities that are available for both student and general public use, including a fully equipped gym featuring SportsArt fitness equipment

Deputy Services & Facilities Manager Brian Dove commented, "Having experienced the quality and reliability of SportsArt equipment and after sales service on the previous campus, we had no hesitation inviting them to tender for the new East Durham College gym. But what clinched the contract for SportsArt, apart from the competitive tender, was the amount of personal interest and effort they put into the project.

Unlike others, they took on board our requirements and were the only company to present us with a layout that demonstrated their experience, optimising on utilisation of available space, whilst providing for a safe flow between workstations. Also SportsArt N.E. Sales Manager Eric Tait took the time to discuss our original equipment selection and gave alternative professional recommendations that have actually enhanced the fitness training opportunities we can offer our members.

SportsArt Fitness UK supplied over 45 training stations that included four new eco-powered treadmills that offer a maintenance free drive system that uses up to 32% less energy than traditional treadmills. This easy maintenance and environmentally green design was certainly of interest to East Durham College, as this contributes to reducing costly energy consumption and saving money. Plus the treadmills come with the assurance of an unprecedented lifetime warranty covering the new motor.



Other items supplied were ellipticals, X-Trainer, steppers, rowers, upright and recumbent cycles, plus a range of strength training units including shoulder press, Pec Deck, leg press, cable tower, rotary torso toner, adjustable benches and free weights.

Also, SportsArt provided a comprehensive warranty and service deal as an integral part of the tender and in our opinion, this is paramount in ensuring that the fitness equipment operates reliably and safely at all times.

Apart from providing East Durham College with premier products and a fitness facility to be proud of, SportsArt was very supportive in the build up. Unfortunately, on the day of delivery, the builder was behind on schedule and could not allow access to the site. SportsArt were very accommodating and scheduled another delivery date to complete the installation.

In conclusion, Brian Dove reported, The college is more than happy with the fitness equipment and installation undertaken by SportsArt, who have continued to maintain regular contact and provide support with excellent after sales service. We are proud to be used as a reference gym in support of SportsArt and will certainly invite them to tender for any new equipment in the future."



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