

SportsArt help Hirst Welfare Centre achieve its goal



Part of a registered charity operating from a multi-use community facility in Ashington - Northumberland, the Hirst Welfare Centre offers a comprehensive programme of affordable health and fitness activities to the local community and in particular, for boys and girls of all age groups. With over 30 pieces of gym equipment that is under constant use, it was decided to replace the existing treadmills due to their general poor state of repair and high maintenance costs.

Health and Fitness Manager for the centre, Rob Story reported, "We successfully received funding from 'Awards for All' that allowed us to review our gym equipment and decided on adding and replacing treadmills that had run their course! As a result we invited a number of companies to tender.

Having spoken to other fellow gym users and gym facilities that have either used or installed SportsArt treadmills, I was very encouraged by their positive response to the equipment and service. Therefore, it was arranged by SportsArt Northern Sales Manager, Eric Tait for me to visit a local installation and try the equipment for myself.

I was very impressed as the equipment was more sturdy and quieter than previous installed treadmills and I was very confident that they would do the job. Sports art were very professional and the sales person was very positive and enthusiastic about the equipment and about fitness in general.

SportsArt have helped with their experience and have provided an ideal solution for a reasonable price. As a charitable organisation we have to be sure that we spend our funding on the right equipment and SportArt have been excellent when it came to understanding the gyms needs.

The additional treadmills have enabled us to cater for more people and as a result, we have benefitted by an increase in gym membership. Therefore, essentially we are engaging more sedentary people in exercise from the local community and more importantly - achieving the goal!

The treadmills have been totally reliable since installation and Eric has been in regular contact to ensure everything is in order and providing first class customer service. I would not hesitate to recommend SportsArt and will look to purchase further equipment from them should we attain further funding grants.