



New College Durham report SportsArt to be 'spot on'

New College Durham, one of the leading colleges of further and higher education in the North East, has selected SportsArt Fitness Cardio products to equip their new fitness centre 'Steps2Fitness'. The college's new sports complex provides a professional sports environment used by experienced, fully-qualified staff to instruct students on physical education courses and to support them in leisure pursuits. The facility also offers a range of health and fitness facilities that is used by staff and the local community and incorporates a state of the art fitness suite, exercise studio and sports hall.



College Head – Mo Dixon reported, "With over 500 'Steps2Fitness' members of all ages and fitness levels, it was vitally important that any new selected fitness equipment was user friendly and fit for purpose, especially as the facilities were in constant use, day and night, 7 days a week. After assessing the condition of existing strength training equipment, a decision was taken to move this into the new gym and purchase a range of new cardio equipment, which often bears the brunt of physical training. Having decided our requirements, the project was put out to tender and eventually after careful consideration this was narrowed down to two suppliers.

SportsArt Fitness UK was one of the considered suppliers and as a result, MD - Mark Turner and N.E. Sales Manager Eric Tait arranged for a demonstration of a comprehensive selection of their cardio fitness range of equipment so that we could assess the equipment first hand. They were also very constructive and helpful in offering professional advice on our plans and equipment selection.

Following the demonstration and trials on SportsArt equipment, we had to acknowledge that we had been impressed not only by the look of the kit, which was very modern in design, but also the quality of build and robust construction that assured us the equipment would meet the extreme demands of constant use. The units also looked very high-tech but in reality, the visual displays were very clear and controls user-friendly.

SportsArt Fitness UK was finally awarded the contract to supply over a dozen new pieces of cardio training equipment including treadmills, cross-trainers and bike, steppers, upright and recumbent cycles. Apart from their enthusiastic and personal approach, they listened closely and worked with us to meet our specific needs. Apart from submitting a competitive tender, what clinched the contract for SportsArt was a comprehensive warranty and service deal, which was paramount in ensuring that the equipment operates reliably and safely at all times.

The project was completed on time, within budget and with a favourable response from our members. Since installation of the equipment towards the end of 2007, we have only needed to contact SportsArt Service Department once and they came to our assistance immediately. On that basis, I can only report our dealings with SportsArt Fitness UK to be 'spot on and can't fault'."

