



## SportsArt supply fitness equipment to new gyms in North East Fire Stations

As part of a grouped PFI Fire Authority project to provide next generation fire station facilities to the North East - SportsArt was selected and appointed to provide fitness and strength training equipment to the new developments.

With the help of government investment, Northumberland Fire & Rescue has benefited with a new purpose-built Pegswood community fire station and West Hartford fire station and headquarters, both of which house state-of-the-art training facilities to ensure the health and well-being of its employees and to meet the very many new physically challenging tasks presented in their daily duties.

Involved in the appointment of SportsArt Fitness UK, Northumberland Fire & Rescue Service Physical Training Co-coordinator - Glenn Blaney reviewed several fitness equipment suppliers as they demonstrating the various items of training equipment at a recent Fire-Fit Conference.



Glenn Blaney reported on initial contact, "SportsArt were really enthusiastic to our initial contact and listened closely to our immediate needs before positively responding. The experience and technical capability of the salesperson was excellent and they discussed and assisted in planning the fitness room layout, providing alternative solutions when required."

"Following a review of all tenders, making the final selection to appoint SportsArt Fitness UK wasn't difficult, as the equipment was of maximum quality, extremely aesthetic in appearance and offered high performance." Glenn continued, "Apart from SportsArt submitting a very good competitive tender, we found that negotiating with one company for a total package including gym design, supply of quality fitness equipment and the provision of training and most importantly after sales service – this made it much easier to control and simplified our discussions. In addition to the TUV ISO 9001/9002 quality certifications, SportsArt UK products are also CE and ETL-C approved."

SportsArt UK was awarded the contract to supply and install cardio and strength fitness training stations including two treadmills, a stepper, an elliptical and upright bikes; plus, several strength training stations and dumbbells to provide an excellent total-body, balanced training circuit within our budget.

Glen Reported, "The SportsArt fitness equipment has performed extremely well, achieving the high expectations that was promised and expected. The response from not only Northumberland Fire & Rescue Service personnel, but also visiting parties and dignitaries has been very complimentary.

I would definitely have no hesitation in recommending SportsArt UK to anyone establishment looking to purchase new equipment, as the equipment lived up to its expectations. The team at SportsArt UK has been extremely professional, supportive and helpful throughout, with any queries or question of maintenance having been answered or responded to immediately."

Mark Turner, MD at SportsArt Fitness UK commented, "We have now completed several installations for the Fire and Rescue services throughout the UK, providing single pieces of kit through to complete design and installation fitness training centres. Like the fire service, we like look after our customers who have committed to purchasing our equipment and if they have a problem, we pride ourselves on speed of responsive to servicing their needs."

