

SportsArt equipment supports Nutrafit's 'Green Policy'

Daniel Senior and Rebecca Watts kicked off 2010 in style, with the opening of their own new Leicester based training studios – Nutrafit, the first eco friendly gym! As part of the project, Nutrafit awarded SportsArt a contract to supply a range of new cardio fitness equipment.

Nutrafit look to deliver 'Green Health and Fitness Solutions' for clients of all ages and all abilities, setting personal achievable goals that could include weight control, tone and strengthen, rehabilitation, body building, body conditioning or general health advise.

Danny who has been a Personal Fitness Trainer for many years reported, "Nutrafit are passionate about the environment and wherever possible during the renovation of the training studios, we tried to identify and use natural and eco friendly products that will contribute to reducing our Co2 Emissions. In line with our 'Green Policy', SportsArt fitness equipment is design to be environmentally green, reducing costly energy consumption and of course, saves you money.

In purchasing the new SportsArt T650 treadmills powered by the ECO-POWR™ System, this maintenance free drive system uses up to 32% less energy than traditional treadmills and is backed by an unprecedented lifetime motor warranty!

Plus other equipment supplied included SportsArt E870 self-generating elliptical trainer that requires absolutely no electricity to operate and can start saving you money and reduce your carbon footprint today.

Rebecca Watts was also involved from the start in selecting the CV equipment and commented, "When reviewing the various equipment we looked for durability, quality and energy efficiency. It was quickly apparent that there was only one choice and that was SportsArt.

From start to finish, we haven't been disappointed as the service has been fantastic. Our members are delighted with the new gym and equipment and numbers are growing by the day."

