



## Step Up a gear with SportsArt

Centrally located in Rosyth, Step Up Health & Fitness Centre is an exciting new venture aimed at providing an affordable, welcoming and relaxing environment for people of all ages and lifestyles, to get fit and have fun, training on some of the best available fitness training equipment under the watchful eye of qualified, professional instructors.

The 10,000 square foot facility was recently fully refurbished to a very high standard and includes a full suite of cardio and strength training equipment supplied by SportsArt Fitness UK. This included the Xtreme energy saving treadmills, elliptical cross trainers, XT-20 Cross Bike, recumbent and upright cycles, steppers and rowers.

A comprehensive range of resistance equipment and free weights was also selected and installed to allow toning and strengthening of individual body areas.

### A first for SportsArt Xtreme

Gordon Delany of Step Up Health and Fitness proudly reported, "We are the first club in Scotland to install the new range of Xtreme SportsArt Fitness UK and we can report positive feedback from all the members who are delighted by the quality, user-friendly equipment.



Initially, we had contemplated installing refurbished fitness equipment and presented our plans to a number of suppliers to tender and put forward their proposals. SportsArt responded quickly, listened carefully to what we were trying to achieve and eventually came back with a very positive proposal that allowed Step Up Health and Fitness to invest and open with new equipment – which was far and beyond our expectations!"

Gordon Delany continues, "We were very impressed by the SportsArt fitness equipment, as it reflected a quality build, with clear visual displays and user-friendly controls.

However, what impressed us more was SportsArt 's willingness to work with us and offered supportive advice on the layout of the facilities, which enabled us to create a more useable facility.

The financial solution proposed was to lease the fitness equipment required, which provided us with the protection of full warranty and maintenance service cover and, allowed the Club to purchase and benefit from the outset with the installation of brand new state-of-the-art equipment. Obviously the new equipment helped us to create an even better environment for the project than first anticipated and SportsArt assisted us throughout the project in planning the layout and marketing of the health and fitness business.

From our initial plans of purchasing re-manufactured equipment, we have been delighted with the outcome. Step Up Health and Fitness has been able to invest in new fitness training equipment directly from the manufacturer and we are confident that we have made the right choice. The after sales service and maintenance is also essential to our club in order to ensure total reliability of equipment, which helps to in retaining satisfied member as their training on professional fitness equipment is not interrupted by equipment failure. Therefore, we all benefit as this provides for a positive return on our investment.

Since installation and completion of the project, we have been delighted with the choice and outcome and can confidently put our name to recommending SportsArt Fitness UK's equipment and service. "

