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SPORTSART FITNESS GOES GREEN WITH THE FIRST ECOPOWR™ TREADMILL MOTOR

The new EcoPowr™ motor system runs on less energy than traditional treadmill motors which translates into big savings for club owners, and the environment.

Woodinville, WA. (December 27, 2006) SportsArt Fitness, an industry leader in the design, development and manufacture of premium quality strength and cardiovascular fitness equipment, is excited to launch the all-new EcoPowr™ drive system, available on the T680 and T670 Xtreme Series treadmills.

The T680 and T670 treadmills with EcoPowr™, created by SportsArt Fitness, is truly the first “green” treadmill on the market. Not only does EcoPowr™ conserve environmental resources, but it can also save facilities a substantial amount of money on energy bills.

For most fitness facilities going “green” seems like a daunting task when required to run 12 power-sucking treadmills for 12 hours a day. Finally, SportsArt has made going “green” as easy as plugging in to EcoPowr™. EcoPowr™ makes it easy to reap the benefits of conserving power, save money and still give members all the treadmill time they need. The EcoPowr™ motor uses up to 32% less energy than traditional DC and AC motors, while still delivering a robust 5.0 hp of performance. A facility with 12 treadmills running 12 hours per day can save over \$3000 a year on their energy bill, just by choosing the SportsArt Fitness T680 with EcoPowr™.

The EcoPowr™ system is virtually maintenance free. It contains a self-regulating, brushless drive system that runs more cleanly and efficiently the traditional motors.

All Xtreme Cardio equipment comes with two screen options; a new dot matrix and LED user interface or an amazing entertainment-ready 10.2-inch Liquid Crystal Display (LCD) screen. Xtreme Cardio machines also have convenient contact heart rate points and are HR telemetry compatible.

For more information on the Xtreme Cardio Series or EcoPowr™ motors please contact SportsArt Fitness Director of Marketing, Scott Logan at 425-481-9479.

About SportsArt Fitness

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular fitness equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process ensuring proper integration, maximum performance and longer product life. In addition to TUV ISO 9001/9002 quality certifications, SportsArt Fitness products have garnered numerous awards from top-flight media outlets including *Men's Journal*, *Health Magazine* and *Men's Health* among others. For more information on the SportsArt Fitness brand and their latest products visit us on the web at www.sportsartfitness.com.